



May 22, 2009

For Immediate Release

Contact: Thomas Ziarnik,
Doubletree Hotel Madison
608-251-5511

Doubletree Hotel Wins Award for Outstanding Performance

The Doubletree Hotel in Madison was recently honored with the prestigious Doubletree Pride Award by Hilton Hotels Corporation for outstanding hotel performance in 2008.

“We are very excited to receive this award,” said Thomas Ziarnik, General Manager. “It exemplifies all the passion, enthusiasm and dedication that our employees demonstrate everyday. This award was truly won through a large group effort. I couldn’t be happier to receive a Pride Award again this year.”

Doubletree Hotel Madison has been in the Hilton Hotel family for four years and has won the Pride Award for three consecutive years. Finalists for the Doubletree Pride Awards were determined by three key components: a Brand Consistency Index (a measurement of physical condition, cleanliness and compliance with Brand Standards), Guest Loyalty Scores (a combination of scores from the Doubletree Satisfaction and Loyalty Tracking Report) and the Brand Promise Scorecard (a rating system of 17 key performance service indicators by the brand).

Doubletree Hotels provide each guest with the technology and services they need, including high-speed Internet access, guest printing services on demand and complimentary shuttle service to the Dane County Regional Airport and University of Wisconsin – Madison campus. The Madison Doubletree Hotel is owned by Madison based Nevaizer Investments.