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**For Immediate Release**

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**GHC-SCW Wins National Leadership Award**

Madison- Group Health Cooperative of South Central Wisconsin (GHC-SCW) has been selected as a winner of the America's Health Insurance Plans (AHIP) Community Leadership Award for their involvement in the Madison Public School Foundation Adopt A School Program. The Community Leadership Award is presented to companies exhibiting outstanding leadership and excellence in strengthening the health and well-being of their communities.

At the beginning and end of the school year, children who are uninsured and attend one of four area schools (Aldo Leopold and Chavez Elementary and Cherokee and Wright Middle Schools), are enrolled as members of the health plan and are provided primary and preventative health care. The program provides health care year round at any of the five clinics operated by GHC-SCW. Services provided include office visits with a medical provider, physical exams, urgent care visits, immunizations, medications, eye exams and glasses and transportation. The program will also provide health care to uninsured students at West High School at the end of this month.

During 2008 alone, GHC-SCW provided 134 uninsured children with primary health and eye care.

GHC-SCW was one of two health plans awarded nationally among like-sized organizations, including L.A. Care, the nation's largest public health plan.

Emily Curtis, GHC-SCW Community Care Manager, received the award on June 3 during the AHIP annual meeting, Institute 2009, in San Diego, Calif. Curtis noted, "As a not-for-profit health care provider, we are committed to developing programs that address the needs of our community. Our Adopt A School program provides much needed health care services for children who otherwise would not have access to health care and supports their ability to learn and succeed in school. We are proud of this recognition and value the opportunity to work in partnership with the Madison Metropolitan School District to improve the health and well-being of our children".

Established in 1976, GHC-SCW is a not-for-profit health care provider headquartered in Madison, Wis. GHC-SCW serves more than 61,000 members in Dane County and South Central Wisconsin. GHC-SCW has five clinic locations in Madison, Fitchburg and DeForest

and contracts with UW Family Practice Clinics, UW Health Clinics, UW Hospital, St. Mary's, Meriter and Stoughton Hospitals for specialty and inpatient care.

Charles Stellar, Executive Vice President, Professional Services at AHIP  
Barbara Lardy, Senior Vice President, Clinical Affairs & Strategic Partnerships