



For Immediate Release

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## **KMC On Demand<sup>SM</sup> Announces Memorandum of Understanding Partnership with I-CAR**

KMC On Demand and I-CAR announce a Memorandum of Understanding to form a strategic partnership where KMC will provide the online platform infrastructure and I-CAR will provide the technical courses to create new online learning for the collision repair industry.

“Partnering with KMC On Demand is the next step in the ongoing I-CAR evolution to develop role-specific career paths in the classroom and online,” said John Edelen, President and Chief Executive Officer of I-CAR, “KMC will enable I-CAR to reach all our constituents when and where they need it.”

Currently, I-CAR offers learners the option to attend instructor-led classes that provide detailed learning of vehicle-specific collision repairs and general collision concepts. KMC On Demand will now offer the automotive industry its high regarded online platform of learning modules to improve access and functionality. Collision repair professionals and insurance appraisers will achieve optimal performance in the field by building a bridge from the learning environment to the work site, as KMC On Demand provides tools and resources to directly support learning and performance. Individuals and body shops will maintain their I-CAR status and state continuing education credits as both CE credits and I-CAR points will be awarded upon completion of the appropriate coursework on KMC.

“This collaboration brings together two industry leaders to seamlessly integrate the e-learning capabilities of KMC On Demand and the training expertise of I-CAR,” said Colm Keenan, V.P. Knowledge Management. “We are very proud I-CAR selected us a partner as we share a similar vision with I-CAR that every person in the collision industry has the skills to achieve a complete and safe repair by increasing access to knowledge-based training directly related to his or her role in the field.”

### *About KMC On Demand*

KMC On Demand is a unique platform that marries cutting-edge knowledge management technology with vetted and customized insurance courses and performance support information that adjusters can easily reference. To learn more, visit [kmcondemand.com](http://kmcondemand.com).

### *About I-CAR*

I-CAR, founded in 1979, is an international, not-for-profit training organization dedicated to improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of consumers.