



**BACKYARD ADVENTURES**  
*A family company... with family in mind.*

## **Backyard Adventures to Consolidate Manufacturing in Kansas**

Amarillo Facility to Close in Fall 2009

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**Contact: Charlie Sammann  
806-242-2121**

Backyard Adventures, Inc. and its parent company, Backyard Leisure, LLC, announced plans today to close its Amarillo manufacturing facility and consolidate operations at a Pittsburg, Kansas plant this fall, according to Chris Connors, Vice President of the company's Specialty division.

"Both the economic environment and the play set industry's competitive landscape require that we take every step to keep costs low for both our customers and our retailers," Connors said of the move. "By moving the manufacturing operation to Kansas, where our sister companies also produce their goods, we'll achieve the efficiencies that will allow us to maintain a competitive advantage."

Backyard Adventures employees in Amarillo were informed of the plans today.

"We're very sensitive to the needs of our employees," Connors said Wednesday. "Backyard Adventures has been an Amarillo mainstay for two decades. That's why we've decided to make a very early announcement and be transparent as we work with our employees through this transition. They deserve that courtesy."

Connors said there are approximately 75 full-time employees at the Amarillo facility, and some will be offered opportunities to relocate.

Backyard Adventures originated in Amarillo in the late 1980s and grew into a leading manufacturer of residential play sets. Over 50 independent retailers in the United States, United Kingdom and Africa offer Backyard Adventures play sets.

For more information, contact Charlie Sammann at 806-242-2121.