



January 15, 2010

**For Immediate Release**

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**The Mom's Choice Awards® Names *The BugaBees: Friends with Food Allergies*  
Among the Best in Family-Friendly Products**

Madison, Wisc. – Children's author Amy Recob has received a 2010 Mom's Choice Award® for the book *The BugaBees: Friends with Food Allergies*. Selected by an esteemed panel of judges including Julie Aigner-Clark (creator of Baby Einstein), Dr. Twila C. Liggett (Emmy-winner and founder of PBS's Reading Rainbow) and others, this acknowledgement comes on the heels of a Moonbeam Award received in September 2009, which recognizes outstanding children's literature around the world.

*The BugaBees: Friends with Food Allergies* was inspired by Recob's six-year-old daughter who is severely allergic to peanuts and tree nuts, and was published in May 2009 by Beaver's Pond Press. This light-hearted story explores the daily routines of eight buggy friends as they face their respective food allergies with positivity and poise. BugaBee characters are based on the eight foods that account for 90 percent of all allergic reactions: peanuts, tree nuts, fish, shellfish, milk, soy, eggs and wheat. The captivating illustrations and clever rhyming verse help children learn to safely participate in everyday activities without feeling a sense of exclusion.

Copies of the book are available online at [www.thebugabees.com](http://www.thebugabees.com), [www.foodallergy.org](http://www.foodallergy.org) and in select book stores.

For more information on the awards program and the honorees, visit [www.momschoiceawards.com](http://www.momschoiceawards.com).

Recob is a marketing communications professional in the Madison area, and lives with her family in Middleton.

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